



**STATE OF WEST VIRGINIA
DEPARTMENT OF REVENUE
ALCOHOL BEVERAGE CONTROL ADMINISTRATION**

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FOR IMMEDIATE RELEASE

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West Virginia high schools awarded \$8,500

Students compete in a contest to prevent underage drinking

Charleston, W.Va. – The West Virginia Alcohol Beverage Control Administration (WVABCA) is pleased to announce the winners of the 6th annual NO School Spirits Public Service Announcement (PSA) contest.

- 1st Place- \$5,000.00 to Tolsia High School in Wayne County
- 2nd Place- \$2,500.00 to Berkeley Springs High School in Morgan County
- 3rd Place- \$1,000.00 to Webster County High School

Middle and high school students from across the state submitted a video entry to the WVABCA that addressed underage drinking or drinking and driving. Over 150 students took part in this year's contest.

The first-place winning video will be developed into a television and radio PSA. A grant for \$10,000.00 from the National Alcohol Beverage Control Association (NABCA) will allow the PSA to run across the state during prom and graduation season. The winning prize money is provided by State Farm and must be used for a school sanctioned event or school materials.

WVABCA Commissioner Fred Wooton said, "Involving our youth in an educational program to address underage drinking can be an effective way to save lives. Our grant sponsors, State Farm and NABCA, allow the WVABCA to deliver this program and reach more students every year."