



# NO SCHOOL SPIRITS PSA CONTEST

**Prizes funded by State Farm®**

**GRAND PRIZE \$5,000**

**2ND PLACE \$2,500**

**3RD PLACE \$1,000**

**4th PLACE \$750**

**5th PLACE \$750**

The West Virginia Alcohol Beverage Control Administration (WVABCA) is pleased to announce the 8th Annual NO School Spirits Public Service Announcement (PSA contest).

High school and middle school students are invited to submit a video about the dangers of drinking and driving or underage alcohol use. The winning school will be invited to help develop a PSA (TV and Radio) which will be broadcast across the state during the 2021 prom and graduation season. The prize money must be used for a school sanctioned event or for school material. All winning schools will be publicly recognized. Students may also qualify for additional winning prizes. Participants must adhere to all COVID-19 regulations and take proper safety measures.

**SPONSORED BY**



West Virginia Alcohol Beverage Control Administration



WEST VIRGINIA GOVERNOR'S HIGHWAY SAFETY PROGRAM



For official rules and submission please visit [www.abca.wv.gov/education/psacontest/pages/default.aspx](http://www.abca.wv.gov/education/psacontest/pages/default.aspx)

Questions may be emailed to:

[NoSchoolSpirits@gmail.com](mailto:NoSchoolSpirits@gmail.com)

Find Us On



Selection and prize distribution will be determined by the WVABCA.