



NO SCHOOL SPIRITS PSA CONTEST

Prizes funded by
State Farm®

GRAND PRIZE \$5,000

2ND PLACE \$2,500

3RD PLACE \$1,000

4th PLACE \$750

5th PLACE \$750

BONUS PRIZES
1ST PLACE STUDENTS

The West Virginia Alcohol Beverage Control Administration (WVABCA) is pleased to announce the 12th Annual NO School Spirits Public Service Announcement (PSA contest).

High school and middle school students are invited to submit a video about the dangers of drinking and driving or underage alcohol use. The winning school will be invited to help develop a PSA (Television, Radio, and Social Media) which will be broadcast across the state during the 2025 prom and graduation season. The prize money must be used for school sanctioned events or for school materials. All winning schools will be publicly recognized.

For official rules and entry form please visit:
www.abca.wv.gov/education/psacontest/pages/default.aspx

Questions may be emailed to:
NoSchoolSpirits@gmail.com

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Selection and prize distribution will be determined by the WVABCA.

SPONSORED BY


West Virginia Alcohol Beverage Control Administration




NATIONAL ALCOHOL BEVERAGE CONTROL ASSOCIATION


WEST VIRGINIA GOVERNOR'S HIGHWAY SAFETY PROGRAM