



# WEST VIRGINIA

## ALCOHOL BEVERAGE CONTROL ADMINISTRATION

FREDRIC L. WOOTON, COMMISSIONER

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### PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

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### Robert L. Bland Middle School winning PSA

**CHARLESTON, WV** – The West Virginia Alcohol Beverage Control Administration (WVABCA) is excited to announce Robert L. Bland Middle School as the third-place winner of the 13th annual NO School Spirits Public Service Announcement (PSA) contest. This year, the contest received 46 video PSAs from nearly 350 students, all focused on the dangers of underage drinking and drinking and driving.

**A special awards event is scheduled for April 29<sup>th</sup> at 10:00 a.m. at Robert L. Bland Middle School.** The \$1,000 third-place award will be presented to the Patriots student body during an event with honored guests.

WVABCA Commissioner Fred Wooton emphasized the importance of the program, stating “If this program saves the life of one student, it is well worth it.” Underage drinking and drinking and driving can result in life-changing events. Wooton acknowledged the partners whose support is vital for continued WVABCA educational initiatives. Wooton added, “Our education programs would not be possible without funding from State Farm®, the National Alcohol Beverage Control Association (NABCA), and the West Virginia Governor’s Highway Safety Program.”

Additional 2025-2026 winning schools:

1<sup>st</sup> Place (\$5,000.00) – Wirt County High School; 2<sup>nd</sup> Place (\$2,500.00) – Nicholas County Career & Technical Center; 4<sup>th</sup> Place (\$750.00) – Notre Dame High School; 5<sup>th</sup> Place (\$750.00) – Wheeling Central Catholic High School; and 6<sup>th</sup> Place (\$500.00) – Mingo Central High School.

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About WVABCA:

*The West Virginia Legislature created the West Virginia Alcohol Beverage Control Administration in 1935. The WVABCA was organized to give effect to the mandate of the people expressed in the repeal of the state prohibition amendment and to assure the greatest degree of freedom that is consistent with the health, safety, and good morals of the people of West Virginia. The Mission of the WVABCA is to regulate, enforce, and control the sales and distribution, transportation, storage, and consumption of alcoholic liquors and nonintoxicating beer as mandated by the West Virginia Liquor Control and Nonintoxicating Beer Act.*