



CLASS B LICENSE FACTS AND REQUIREMENTS

- May sell liquor, wine, beer, non-intoxicating beer, tobacco-related products, and alcohol-related products, convenience products as well as other retail products (See “Other Key Definitions”).
- Annual license fee is \$2,000, plus \$100 operational fee for a total of \$2,100 (plus fees for beer and wine).
- Owner(s), officers, partners or members **must** all be U.S. citizens of good moral character.
- The Class B 10-year License will expire on June 30, 2030.
- Licensees operating a Class B mixed retail liquor outlet are **NOT** eligible for Purchase Option.
- Licensees operating a Class B mixed retail liquor outlet are **NOT** eligible for the Deferred Payment Financing Option.
- Must have a minimum of **150 square feet** of retail floor space, as measured by the commissioner, devoted solely to the retail sale of West Virginia product and no limit on the amount of total floor space.
- Must **restrict** the view of the retail floor space devoted solely to the sale of West Virginia product, wine and non-intoxicating beer by constructing barriers, shelving or other apparatus of sufficient height and width, as approved by the Commissioner, that would prevent persons who are outside the restricted area from viewing the items located inside the restricted area making such items not highly visible. This area must be secure and maintain sufficient quantities of WV Product to serve WV consumers.
- Separate retail space must be prominently marked with signage which consists of at least six (6) signs sized at a minimum of 24 inches in height by 24 inches in width with prominent and highly visible uppercase and bold lettering indicating that persons are entering a restricted liquor, wine and beer area (i.e., “YOU ARE ENTERING A RESTRICTED LIQUOR, WINE AND BEER AREA” and “NO PERSON UNDER 21 MAY PURCHASE LIQUOR, WINE OR BEER”). All signage must be displayed and be approved by the WVABCA (**PDF versions are available at www.abca.wv.gov**).
- Maintain square footage and minimum inventory amounts as specified in §175 CSR 5 §5.2.e.3.
- All orders placed by a licensed retailer for West Virginia product must be placed via the WVABCA’s Online Portal ordering system. Further a licensed retailer shall submit all Form 190s monthly via the WVABCA’s Online Portal – Form 190 system. Therefore, the licensed retailer must have compatible computer systems and reliable high-speed internet access.
- Licensees must contact the WVABCA IT Department to set up an online ordering account.
- The WVABCA shall not deliver a regular or special order for fewer than 25 cases of West Virginia product or alcoholic liquors to a licensed retailer. Therefore, a licensed retailer must order 25 cases or more to receive the order on its delivery day.
- Licensees shall verify the accuracy of all delivered orders and acknowledge the verification of the order.
- Retail licensees may **not** sell liquor on Christmas day or Easter Sunday, or between 12:00 midnight and 8 o’clock a.m. on weekdays and Saturdays or between the hours of 12:00 midnight and 1:00 pm on Sundays.
- Licensees should periodically browse the WVABCA’s website (**www.abca.wv.gov**) and the **WVABCA portal for updates and information on new products**.