



STATE OF WEST VIRGINIA
DEPARTMENT OF REVENUE
ALCOHOL BEVERAGE CONTROL ADMINISTRATION

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PHASE III - 2020 RETAIL OUTLET LICENSE BID PROCESS
NOTIFICATION

Potential Bidders:

Phase III of the 2020 Retail Outlet License Bid Process is being initiated as a limited License Bidding Process for 4 available retail outlet licenses.

Phase III of the 2020 Retail Outlet License Bid Process will be starting February 24, 2020 and will end at 5:00 p.m. on March 17, 2020.

The 4 retail outlets available for bid are:

Retail Outlet #641	Market Zone 11	Cabell County
Retail Outlet #541	Market Zone 34 (Designated Area or DA)	Jefferson County
Retail Outlet #670	Market Zone 57	Mingo County
Retail Outlet #728	Market Zone 92	Wetzel County

For Phase III - 2020 Retail Outlet License Bid Process: see bid packet, supplement, Market Zone Data Book and other information, at www.abca.wv.gov Phase III – 2020 License Bid Process.

DISCLAIMER: THE WVABCA AND THE RLLB CANNOT GUARANTEE THAT THE LIQUOR LICENSING PROCESS WILL RESULT IN PROFITABLE VENTURES FOR ALL LICENSEES, AS THE LICENSEE MUST DETERMINE MANY OF THE FACTORS INFLUENCING THE SUCCESS OF THE INVESTMENT IN THE LICENSE SUCH AS RETAIL PRICES, STORE HOURS, PRODUCT MIX, ADMINISTRATIVE EXPENSES AND MANY OTHER FACTORS. AS A RESULT, POTENTIAL BIDDERS SHOULD CONSIDER THE INHERENT RISKS ASSOCIATED WITH THIS INVESTMENT AND BID AT THEIR OWN RISK.