

Brewer/Importer and Resident Brewer Pricing

Brewer/Importer and Resident Brewer pricing, which is the first tier of the three tier system of distribution in West Virginia, is submitted quarterly. These quarterly prices need to be submitted on a specific form supplied by the WVABCA.

Below is the section of West Virginia Code which references the pricing format.

§11-16-20(a)(2)

“...filed the brewery or dock price of such beer, ale or other malt beverage or malt cooler, by brands and container sizes, with the commissioner. The pricing submitted to the commissioner shall also be submitted contemporaneously to the licensed distributor or wholesaler. No price schedule shall be put into effect until ninety days after receipt of same by the commissioner and shall be submitted on or before the following quarterly dates of January 1, April 1, July 1 and October 1 of the calendar year to be effective: Provided, That any price shall remain in effect not less than ninety days.”

<i>Price filed:</i>	<i>Price effective:</i>
Filed on or before January 1	April 1 - June 30
Filed on or before April 1	July 1 - September 30
Filed on or before July 1	October 1 - December 31
Filed on or before October 1	January 1 - March 31 (next calendar year)

**** In addition to the quarterly pricing, a brewer/importer is required to file “Front Line/Base Prices” during the Month of December on all products and configurations. This price is before any increases/decreases or quarterly price promotions.***

* If a brewer/importer doesn't post a quarterly price - it will revert back to the “Front Line/Base Price”.

* If a brewer/importer or resident brewer does not intent to post quarterly prices, please send an email to ABCC.Beer@wv.gov informing this office.

Following is a **NON-Year Specific** Calendar that may be used as an example and visual guide regarding price posting dates and effective dates through color coordination.

NON-YEAR SPECIFIC

Example of First Tier Pricing Schedule for West Virginia.

Prices posted on or before January 1 will be effective April 1

January						
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

February						
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

March						
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Prices posted on or before April 1 will be effective July 1

April						
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

May						
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

June						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Prices posted on or before July 1 will be effective October 1

July						
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

August						
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

September						
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Prices posted on or before October 1 will be effective January 1 of next calendar year.

October						
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

November						
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

December						
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Front line prices filed in December will continue to be submitted.

